

GREAT LEGACIES ARE NOT INHERITED, THEY ARE ELEVATED

Ashok Manor is redefining the future of affordable real estate with innovation, architectural expertise, and a people-first vision.

In the ever-evolving world of Indian real estate, the leaders who truly stand apart are those who combine vision with responsibility. Ashok Manor is one such name steadily transforming the landscape of affordable housing in Tamil Nadu. As the Vice Chairman and Joint Managing Director of Ruby Builders, he represents a new generation of leadership that values innovation, integrity, and long-term impact.

Carrying forward the remarkable legacy established by his father, Dr. Ruby Manoharan, Ashok Manor has become an integral force behind the continued growth and success of Ruby Builders. The company has earned the trust of countless families over the years by delivering quality homes and plotted developments with transparency and consistency. Today, under Ashok's dynamic leadership, the brand continues to evolve while remaining firmly committed to its core values.

With a professional degree in Architecture, Ashok Manor brings both technical expertise and creative insight into the business. His academic background has given him a strong understanding of design, construction methodology, and modern urban living. Combined with years of practical exposure in handling large residential and plotted development projects, he possesses the rare ability to balance functionality, aesthetics, and affordability in every project undertaken by the company.

What truly makes Ashok Manor a game changer is his forward-thinking mindset. He believes real estate is not merely about constructing buildings but about creating spaces that improve lives and build communities. His approach reflects a deep understanding of changing consumer aspirations and the growing demand for quality living spaces that remain accessible to the common man. This customer-centric philosophy continues to strengthen



Young, dynamic, and deeply rooted in values, Ashok Manor is leading Ruby Builders into a new era of growth and transformation. With a strong foundation in architecture and an unwavering commitment to quality and affordability, he is emerging as one of Tamil Nadu's most promising real estate leaders.

Ruby Builders' reputation as one of Tamil Nadu's most trusted real estate names.

Ashok has also played an instrumental role in expanding the Ruby Group into allied business verticals. Along with Ruby Doors and Windows, the group has successfully ventured into concrete manufacturing through Ruby Ready Mix Concrete, which has been operating for over a decade. This vertical integration reflects Ashok Manor's



Ashok Manor
Vice Chairman and Joint Managing Director of Ruby Builders

strategic vision of strengthening quality control, operational efficiency, and long-term sustainability across the entire construction ecosystem.

Under his leadership, the focus has remained firmly on innovation, timely delivery, and maintaining the highest standards of construction quality. His ability to combine modern business thinking with deeply rooted family values has helped Ruby Builders continue its journey as a trusted and progressive brand in Tamil Nadu's real estate sector.

Focused, visionary, and driven by purpose, Ashok Manor embodies the spirit of modern Indian entrepreneurship. As Tamil Nadu continues to witness rapid urban and infrastructural growth, leaders like him are shaping not just skylines but also the aspirations of future generations. With his unwavering dedication and progressive outlook, Ashok Manor is undoubtedly emerging as one of the most influential game changers in the real estate industry today.